

Staff Summary Report



To: Mayor & City Council
Through: City Manager

Agenda Item Number 27
Meeting Date 07/19/01

SUBJECT: Approval of 2001-2002 Arts Grants

PREPARED BY: Jody Ulich, Deputy Community Services Manager, Cultural Services, 480-350-5320
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REVIEWED BY: Tom Canasi, Community Services Manager, 480-350-5305

BRIEF: Request approval of 2001-2002 Arts Grants totaling \$124,965.

COMMENTS: **COMMUNITY SERVICES ADMIN (0701-01)** The staff and Tempe Municipal Arts Commission request approval of 16 arts grants totaling \$124,965.
- 15 Arts Projects grants = \$67,215
- 1 Arts Partnership grant = \$57,750

Document Name: (20010719csju01) Supporting Documents: Yes

SUMMARY: The Community Services Department and the Tempe Municipal Arts Commission requested applications in March, 2001 for arts projects and partnerships involving Tempe citizens during 2001-2002. The application requires matching funds to be pledged by the applicant.

A total of 20 grant applications were received for evaluation: 19 project applications and one arts partnership application. The allocation process for projects included three review meetings: an independent citizen panel, the Commission's Community Arts Committee, and the full Commission. Of the 16 proposals recommended for funding, 13 are youth-centered projects.

One partnership grant application was received from Childsplay, Inc. The amount recommended is \$57,750, which is \$2,750 more than Childsplay received from the City of Tempe in 2000-2001.

Four applicants are not recommended for funding. Reasons involved insufficient planning, concerns regarding the budget, questions about its ability to serve Tempe citizens, and inconsistencies within the proposal. Staff will follow-up with these applicants, help them begin planning for next year's application, and will offer them the Arts Minigrant Application for this year, which funds up to \$500 for an arts project serving Tempe.

FISCAL NOTE: The total amount of grants recommended is \$124,965 which will be paid from the Municipal Arts Fund. Organizations and schools will invest an additional \$1,572,000 in arts projects reaching approximately 216,000 citizens.

RECOMMENDATION: Staff and the Tempe Municipal Arts Commission recommend that the City Council approve the recommended Arts Grants for 2001-2002.

Summary of 2001-2002 Arts Grant Recommendations

City of Tempe Cultural Services

Applicant	Project Title	Youth-centered	Applicant Revenue	\$ Amount Requested	\$ Amount Recommended
1 A Ludwig Dance Theatre	A Ludwig Dance Theatre and Friends	<input type="checkbox"/>	\$10,190	\$8,000	\$7,200
2 Arizona Opera	Opera Briefs in-school tour, 2002	<input checked="" type="checkbox"/>	\$35,000	\$5,000	\$3,500
3 ASU Department of Dance	Summer Workshop In Performance Telematics (SWIPT)	<input type="checkbox"/>	\$21,000	\$7,600	\$0
4 Childsplay, Inc.	2001-2002 Theatre Season	<input checked="" type="checkbox"/>	\$1,350,000	\$70,000	\$57,750
5 Corona del Sol High Orchestra	Sectional Consultants	<input checked="" type="checkbox"/>	\$1,500	\$1,500	\$1,200
6 Date Palm Manor Neighborhood Assoc.	Date Palm Manor Gateway, 2001	<input type="checkbox"/>	\$10,000	\$8,000	\$7,200
7 Frank Elementary School	Amigos de la paz	<input checked="" type="checkbox"/>	\$4,230	\$4,230	\$3,385
8 Latin America Fine Arts Center	Nuestro Pequeno Mundo/Our Small World	<input checked="" type="checkbox"/>	\$19,140	\$8,000	\$0
9 Movement Source Inc.	Coastal Elements	<input type="checkbox"/>	\$21,100	\$2,000	\$0
10 Our Lady of Mt. Carmel School	"I'm Telling!"	<input checked="" type="checkbox"/>	\$2,250	\$2,250	\$2,025
11 Phoenix Symphony Association	Tempe Classroom Concerts, 2002	<input checked="" type="checkbox"/>	\$8,000	\$8,000	\$8,000
12 Rover Elementary School	Wall of Character Mural	<input checked="" type="checkbox"/>	\$7,500	\$7,500	\$7,500
13 Showcase Concerts	The Magic Flute OperaTunity Tour	<input checked="" type="checkbox"/>	\$8,976	\$6,255	\$5,630
14 Southwest Arts and Entertainment	Toronto Dance Theatre School Show	<input checked="" type="checkbox"/>	\$32,000	\$4,000	\$3,600
15 Southwest Brass Society	Excellence in Musicianship Series, 2001-2002	<input checked="" type="checkbox"/>	\$4,950	\$4,480	\$3,585
16 Southwest Human Development Inc.	Arizona Wolf Trap Program, 2002	<input checked="" type="checkbox"/>	\$8,850	\$7,650	\$7,650
17 Southwest Youth Symphony	Fall Season Start Up	<input checked="" type="checkbox"/>	\$1,640	\$1,640	\$0
18 Tempe Community Chorus	Fall & Spring Concerts, 2001-2002	<input type="checkbox"/>	\$9,780	\$3,000	\$3,000
19 Tri-City Community Center	Early Childhood Multi-Cultural Arts Ed. Program	<input checked="" type="checkbox"/>	\$1,825	\$1,825	\$1,640
20 Young Artist Committee, Inc.	Arizona Young Artists Piano Festival 2001	<input checked="" type="checkbox"/>	\$13,950	\$3,000	\$2,100
Total			\$1,571,881	\$163,930	\$124,965

City of Tempe Cultural Services

2001 - 2002 Arts Grants

Recommendations

1. Applicant: **A Ludwig Dance Theatre** Applicant Phone: (480) 966-3391
Address: 142 E. Bonita Way Contact Name: Thomas Dezelsky
Tempe, AZ 85281

Project Title: A Ludwig Dance Theatre and Friends

Project Description: To produce "A Ludwig Dance Theatre and Friends" at the Tempe Performing Arts Center, and to market the season of 2 productions. A guest costume designer will be hired.

Grant Award: **\$7,200**

Start: 07/01/2001

End: 06/30/2002

2. Applicant: **Arizona Opera** Applicant Phone: (602) 266-7464
Address: 4600 N. 12th Street Contact Name: Deanna Hoying
Phoenix, AZ 85014

Project Title: Opera Briefs in-school tour, 2002

Project Description: To produce an opera designed for young audiences, a condensed English version of Rossini's La Cenerentola (Cinderella). Eight Tempe elementary schools will receive performances, student guides, teacher guides, and post-performance discussion with the singers.

Grant Award: **\$3,500**

Start: 10/01/2001

End: 10/04/2001

3. Applicant: **Childsplay, Inc.** Applicant Phone: (480) 350-8101
Address: P.O. Box 517 Contact Name: David Saar
Tempe, AZ 85281

Project Title: 2001-2002 Theatre Season

Project Description: To produce 8 plays for young audiences and families. The season includes touring performances in schools; main stage productions in Valley theatres and in Tucson; teaching residencies in schools, including School-to-Work program; drama classes for young people; and the new play development program.

Grant Award: **\$57,750**

Start: 07/01/2001

End: 06/30/2002

4. Applicant: **Corona del Sol High Orchestra** Applicant Phone: (480) 752-8869
Address: 1001 E. Knox Road Contact Name: Tracy Rosenkranz
Tempe, AZ 85284

Project Title: Sectional Consultants

Project Description: To improve the musical ability of orchestra students by providing guest musicians to consult and provide group lessons for each section of the orchestra.

Start: 08/01/2001

Grant Award: **\$1,200**

End: 04/30/2002

5. Applicant: **Date Palm Manor Neighborhood Assoc.** Applicant Phone: (480) 829-7352
Address: 116 W. Palmcroft Drive Contact Name: Deborah Susser
Tempe, AZ 85282

Project Title: Date Palm Manor Gateway, 2001

Project Description: To create a visual marker for the Broadmor Road area of the Date Palm Manor neighborhood, and to engage the neighborhood in a dialogue of personal involvement and community pride. The public art project, "I am (on Broadway Road)", will print selected stories of neighbors on colored ceramic tile. A single figure of steel-cuts will be running along the wall, to mirror and complement the existing Mill Avenue public art gateway, "Chasing Zoe".

Start: 07/01/2001

Grant Award: **\$7,200**

End: 05/01/2002

6. Applicant: **Frank Elementary School** Applicant Phone: (480) 897-6202
Address: 8409 S. Avenida del Yaqui Contact Name: Nancy Thomas
Guadalupe, AZ 85283

Project Title: Amigos de la paz

Project Description: To form a student mariachi group "Amigos de la paz", and to learn and celebrate the Hispanic contributions to our society. Guest artist Bob Diaz will lead the workshops and also direct the culminating event in May.

Start: 09/01/2001

Grant Award: **\$3,385**

End: 05/31/2002

7. Applicant: **Our Lady of Mt. Carmel School** Applicant Phone: (602) 967-5567
Address: 2117 S. Rural Road Contact Name: Jeanne Bohman
Tempe, AZ 85282

Project Title: "I'm Telling!"

Project Description: To create a Storytelling Festival and tour by fourth graders who study with the storyteller, Rosie Stevens Witcher during a four-week residency. Students will research the story they select to perform, develop the sequence, and learn skills in presenting them to an audience. They will perform them not only at the school festival, but also in other settings such as local nursing homes, preschools, etc.

Start: 09/10/2001

Grant Award: **\$2,025**

End: 10/05/2001

8. Applicant: **Phoenix Symphony Association**
Address: 455 N. 3rd Street #390
Phoenix, AZ 850043942

Applicant Phone: (602) 495-1117
Contact Name: Albert Grijalva

Project Title: Tempe Classroom Concerts, 2002

Project Description: To provide 3 concerts to Tempe schools. The 25-member Phoenix Symphony Sinfonietta (all string instruments) will perform in the schools. Each concert includes an overview of the orchestra, the performance of several repertoire selections, and then student/musician conversations about the music and the music profession. Classroom Concerts guide and cassette help students prepare for the concert.

Grant Award: **\$8,000**

Start: 08/01/2001

End: 05/15/2002

9. Applicant: **Rover Elementary School**
Address: 1300 E. Watson
Tempe, AZ 85283

Applicant Phone: (480) 897-7122
Contact Name: Tracy Benson

Project Title: Wall of Character Mural

Project Description: To create a collaborative artwork, a bas relief clay and mixed media mural, which will be installed on the exterior walls at the school's entrance. The whole school community (students, teachers, staff, parents, etc.) will participate in the creation of the artwork.

Grant Award: **\$7,500**

Start: 08/01/2001

End: 05/30/2002

10. Applicant: **Showcase Concerts**
Address: 711 W. Wilshire
Phoenix, AZ 85007

Applicant Phone: (602) 252-1824
Contact Name: Marshall Taylor

Project Title: The Magic Flute OperaTunity Tour

Project Description: To tour a production of The Magic Flute to fourth grade children in Tempe Elementary School District. The nine schools selected to see the performance will be those not served by Arizona Opera in 2001-2002. Students will participate in a vocal warm-up with the singers, see the performance, and then discuss the opera with the performers.

Grant Award: **\$5,630**

Start: 01/01/2002

End: 02/28/2002

11. Applicant: **Southwest Arts and Entertainment**
Address: P.O. Box 55566
Phoenix, AZ 85078-5566

Applicant Phone: (602) 482-6410
Contact Name: Charles Fischl

Project Title: Toronto Dance Theatre School Show

Project Description: To present a matinee performance of Toronto Dance Theatre for 1,300 Tempe elementary and middle school students. The internationally-known company of 30 dancers will perform at the Orpheum Theatre in Phoenix.

Grant Award: **\$3,600**

Start: 02/28/2002

End: 02/28/2002

12. Applicant: **Southwest Brass Society** Applicant Phone: (602) 997-9981
Address: P.O. Box 37194 Contact Name: Russell Plylar
Phoenix, AZ 85069

Project Title: Excellence in Musicianship Series, 2001-2002

Project Description: To improve the musicianship of high school music students by presenting a combination of lecture-demonstration performances and master classes at each of four Tempe schools. Each band class will have the initial master class and the brass players in each class will receive follow-up master classes. A final performance by Southwest Brass at Corona del Sol will include performers from each of the four schools.

Grant Award: **\$3,585** Start: 09/01/2001
End: 03/30/2002

13. Applicant: **Southwest Human Development Inc.** Applicant Phone: (602) 266-5976
Address: 202 E. Earll Dr. #140 Contact Name: Frances Cohen
Phoenix, AZ 85012

Project Title: Arizona Wolf Trap Program, 2002

Project Description: To provide Tempe Headstart children with arts experiences which help them learn academic and life skills through music, movement and creative drama. The 7-week artist residencies will serve 575 children, 15 teachers, as well as family members who are invited to the 3 field trips at an arts center.

Grant Award: **\$7,650** Start: 09/01/2001
End: 05/30/2002

14. Applicant: **Tempe Community Chorus** Applicant Phone: (623) 878-2921
Address: PO Box 26071 Contact Name: Beverly Rousculp
Tempe, AZ 85285

Project Title: Fall & Spring Concerts, 2001-2002

Project Description: To produce a December and a May season of concerts. The Chorus has 80 members and rehearses weekly to prepare for the concerts and performances at City-sponsored events. They also perform at hospitals, retirement homes, and fund-raising venues. Choral education for the members is an important goal of the organization.

Grant Award: **\$3,000** Start: 07/01/2001
End: 06/30/2002

15. Applicant: **Tri-City Community Center** Applicant Phone: (480) 897-0588
Address: 1965 E. Hermosa Drive Contact Name: Ilene Blau
Tempe, AZ 85282

Project Title: Early Childhood Multi-Cultural Arts Ed. Program

Project Description: To offer multi-cultural dance and music sessions to pre-K/Kindergarten students and workshops to children Grades 1 - 3, with a culminating event in December 2001. The classes will be conducted by guest artist Jill Bittinger during regular school hours.

Grant Award: **\$1,640** Start: 10/01/2001
End: 12/17/2001

16. Applicant: **Young Artist Committee, Inc.**
Address: 9393 N. 90th Street #102-173
Scottsdale, AZ 85258

Applicant Phone: (480) 834-7740

Contact Name: Henry Rose

Project Title: Arizona Young Artists Piano Festival 2001

Project Description: To provide high-quality performance and musical growth opportunities for young Arizona pianists through the sponsorship of the Arizona Young Artist Piano Festival, Oct. 6-7, 2001, at ASU. The guest artist will present both a major piano recital and a "Meet the Artist" session. Young students from Tempe area schools can also be a part of the "Meet the Artist" sessions, the Critiqued Recitals, and private Mini-lessons for non-competing young performers.

Grant Award: **\$2,100**

Start: 10/07/2001

End: 10/07/2001

Total Grant Awards: \$124,965